

FAÇADE₃

HIGH-END COLLECTION



KCC SH.D

FACADE

MORE THAN WALLPAPER.

KCC SHINHAN WALLCOVERINGS
NEW COLLECTION

shinhan

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17	2020-1	<i>Matisse</i>	0	→ ◦
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	-4			
	-5			
18	2019-1	<i>Tiziano</i>	64	→ ←
	-2			
	-4			
19	2018-1	<i>Chagall</i>	0	→ ◦
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	-4			
	-5			
20	2017-1	<i>Raffaello</i>	64	→ ←
	-2			
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21	2016-1	<i>Davinci</i>	0	→ ◦
	-2			
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22	2015-1	<i>Agnes</i>	0	→ ◦
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23	2014-1	<i>Terracotta</i>	0	→ ◦
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24	2013-1	<i>Vermeer</i>	52	→ ←
	-2			
25	2011-1	<i>Edgar</i>	0	→ ◦
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Symbols

- |← Straight match
- |← Half drop match
- |◦ Free match

Page	Patt no.	Design	Repeat	Match
26	2010-1	Franz	0	→ ◦
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27	2008-1	Rubens	0	→ ◦
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28	2007-1	Goya	0	→ ◦
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29	2006-1	Carl	0	→ ◦
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	-4			
30	2005-1	Chardin	52	→ ←
	-2			
31	2003-1	Travertine	0	→ ◦
	-2			
32	2002-1	Pissarro	0	→ ◦
	-2			
	-3			
33	2001-1	Rossini	52	→ ←
	-2			
Scratch Resistant WALLGUARD				
37	W2201-1	Hardric	0	→ ◦
	-2			
	-3			
	-4			

High-End Wallpaper
COLLECTION

FAÇADE

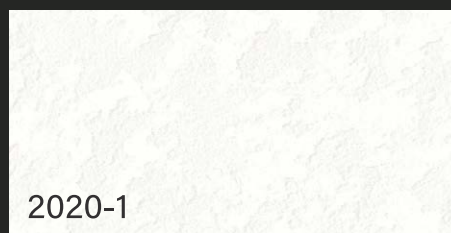
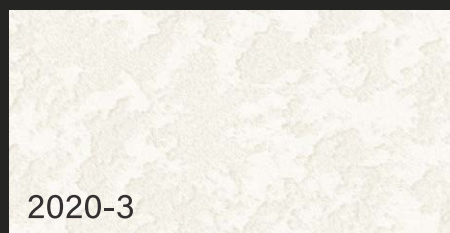
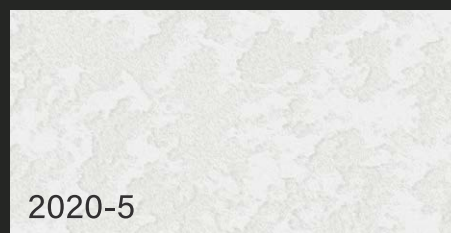
FAÇADE is a high-end wall covering made from premium materials like plaster, fabric, and stone featuring intricate designs with rich textures.

Designed by KCC SHINHAN WALLPAPER

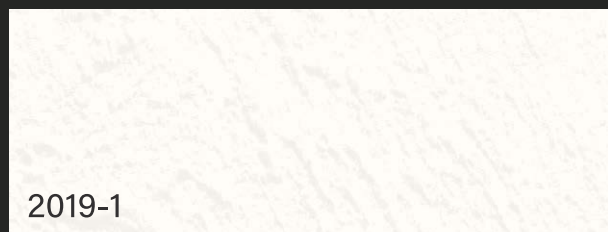
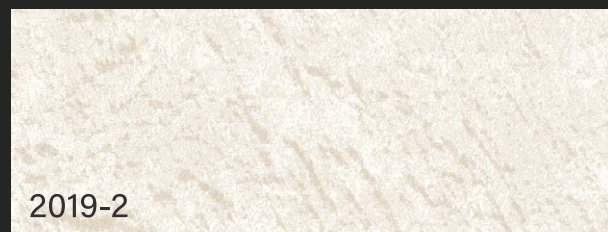


Swatch

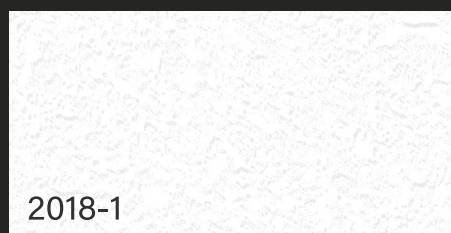
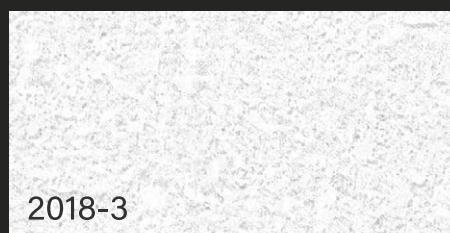
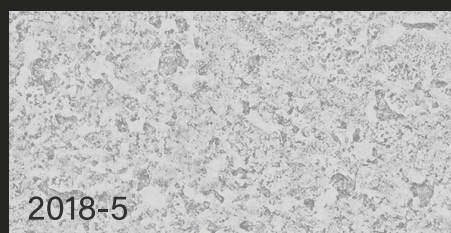
2020 Matisse



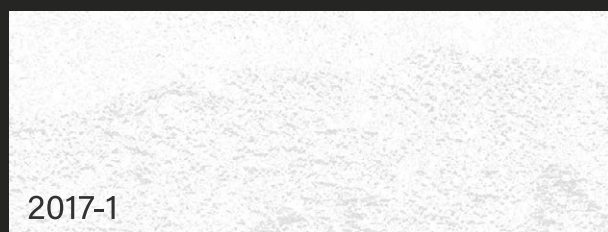
2019 Tiziano



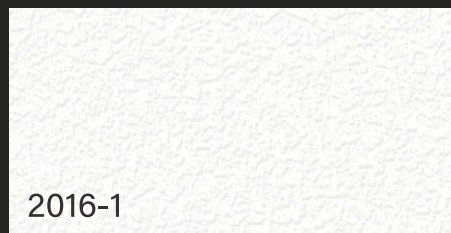
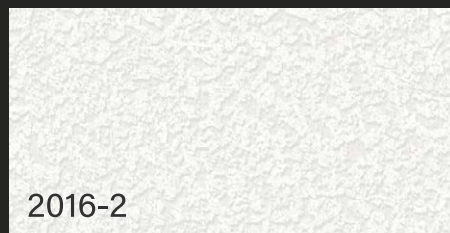
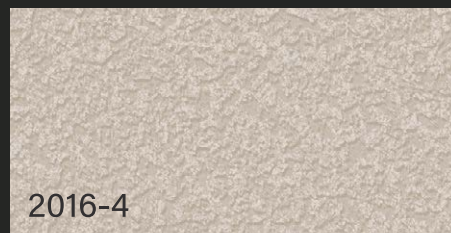
2018 Chagall



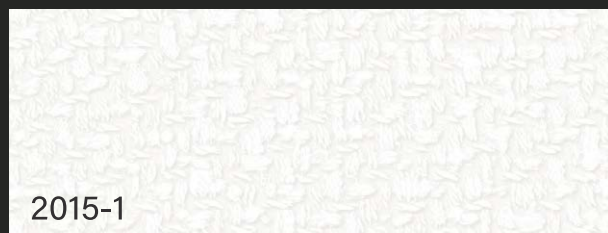
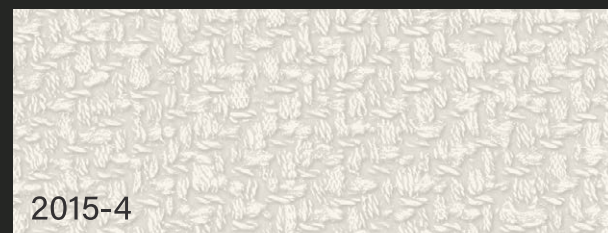
2017 Raffaello



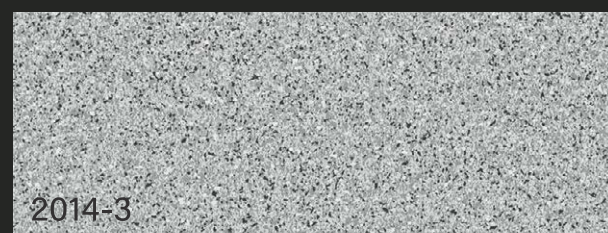
2016 Davinci



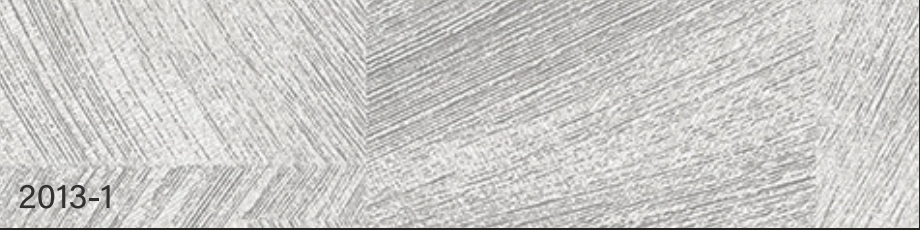
2015 Agnes



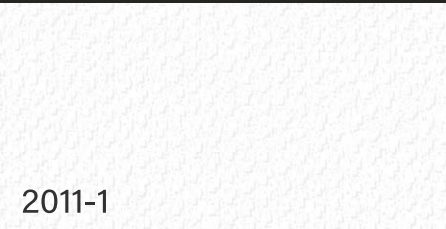
2014 Terracotta



2013 Vermeer



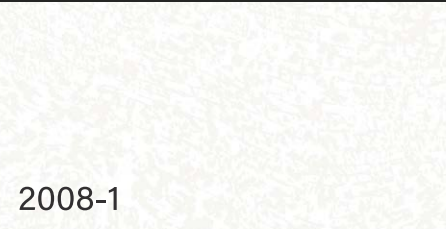
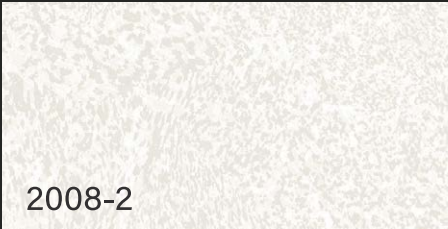
2011 Edgar



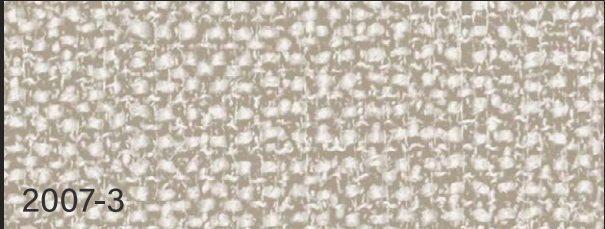
2010 Franz



2008 Rubens



2007 Goya



2006 Carl



2005 Chardin



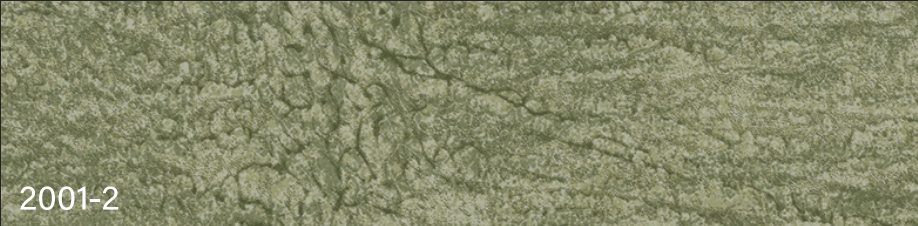
2003 Travertine



2002 Pissarro



2001 Rossini

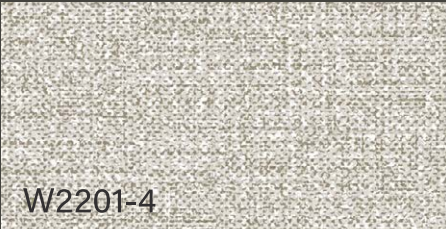


FAÇADE is a high-end wall covering made from premium materials like plaster, fabric, and stone featuring intricate designs with rich textures.

WALLGUARD

Scratch and stain resistant wallpaper

W2201 Hardric



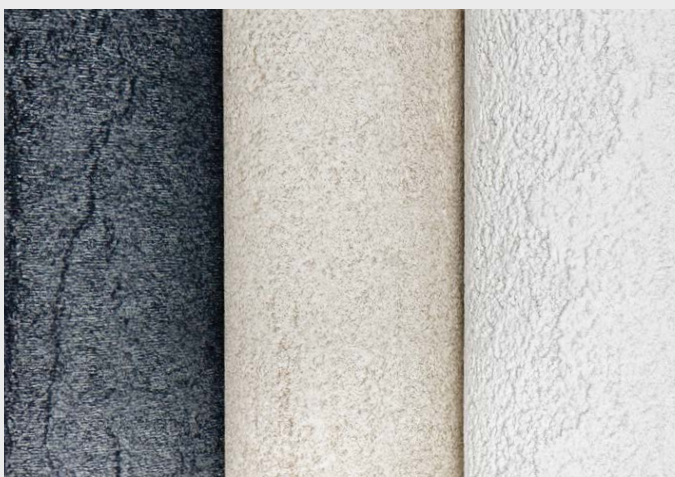
More than wallpaper

Check out the differentiated points of Façade!



Deep Texture

It embodies the texture of plaster, stones, and fabrics with a three-dimensional effect, giving a realistic feeling like an actual wall surface.



Improved covering compared to regular wallpaper

It effectively hides scratches and unevenness on the wall surface, providing a luxurious finishing effect.



Enhanced durability with 2-3 times increased rubbing fastness

Durability is enhanced to prevent wallpapers from easily worn out or damaged.

Advantages of Façade

Adding design details and elevate the quality of the space.

A variety of plaster pattern wallpapers up to trend

Provides various plaster pattern wallpapers to use practically for residential and commercial spaces.



Stone & Fabric Textures

Exquisitely expressed texture creates luxurious space.



Comfortable warm tone color

Adds comfort with a variety of warm-tone colors.



Luxurious low chroma color

Calm colors complete a harmonious interior.



Features of Facade

Installation time is reduced by about 21% due to the use of non-woven backing.

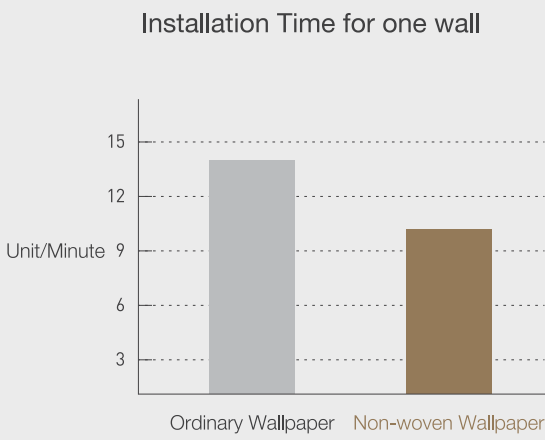
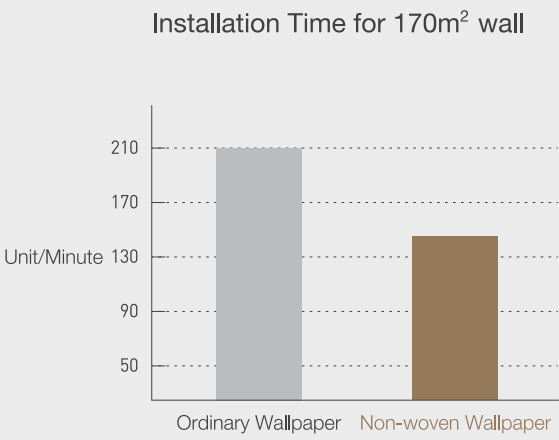
Shorten time to absorb glue

Non-woven wallpaper has the advantage of less width change due to moisture than normal paper wallpaper.

Reduce joint matching installation time

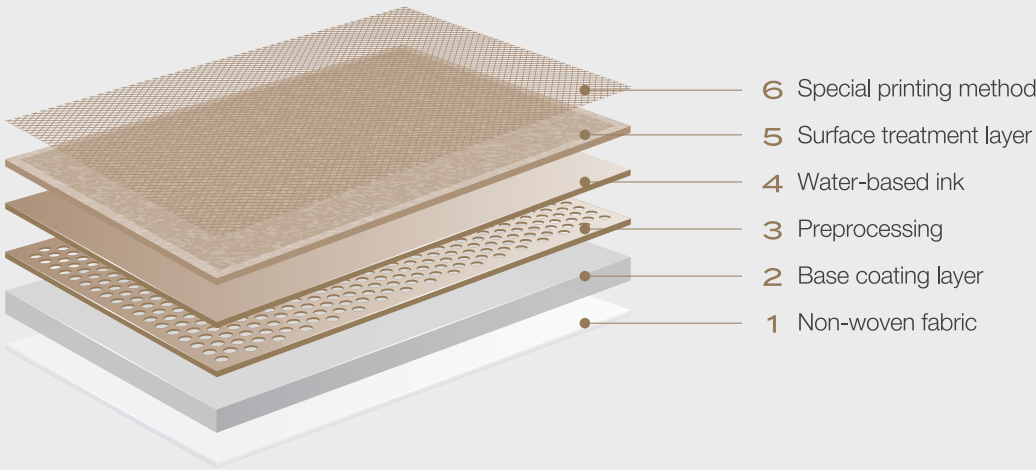
Non-woven wallpaper has a low rate of change in width due to moisture, so the joint matching installation time is shortened.

21%
Installation time
reduced



Structure that creates the perfect wallpaper

Special coatings and non-woven fabrics provide clear color and high workability. Through this, it shows both solidity and aesthetic perfection.



Facade Certifications

Korean Standard-Quality Excellence Index



**KS-QEI No. 1
for 3 consecutive years**

No. 1 in quality and satisfaction of eco-friendly wallpaper
selected by consumers and experts.



2025 Brand of the Year Awards

1st place in wallpaper category for 3 consecutive years

Wallpaper of the Year, picked by 450,000 consumers.



U.S. Environmental Protection Agency(EPA)
eco-friendly product certification

Highest Greenguard certified!



OEKOTEX certification

Highest level(Class1) certified!

Facade collection is certified by various eco-friendly organizations.



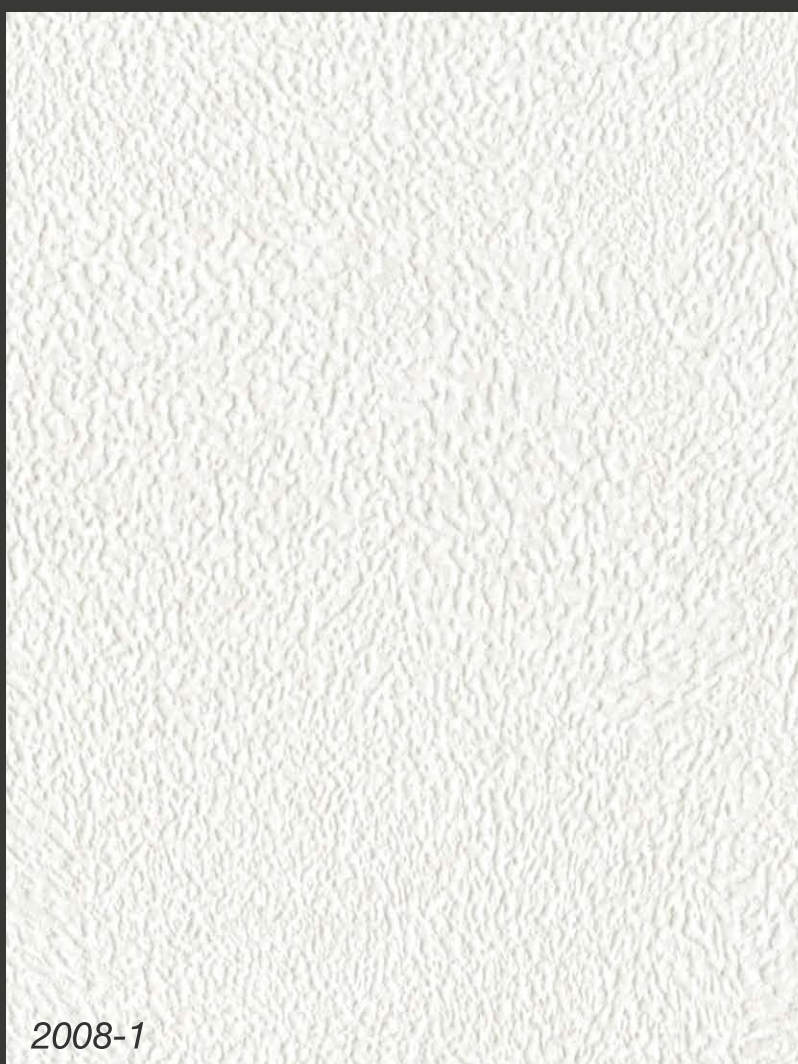
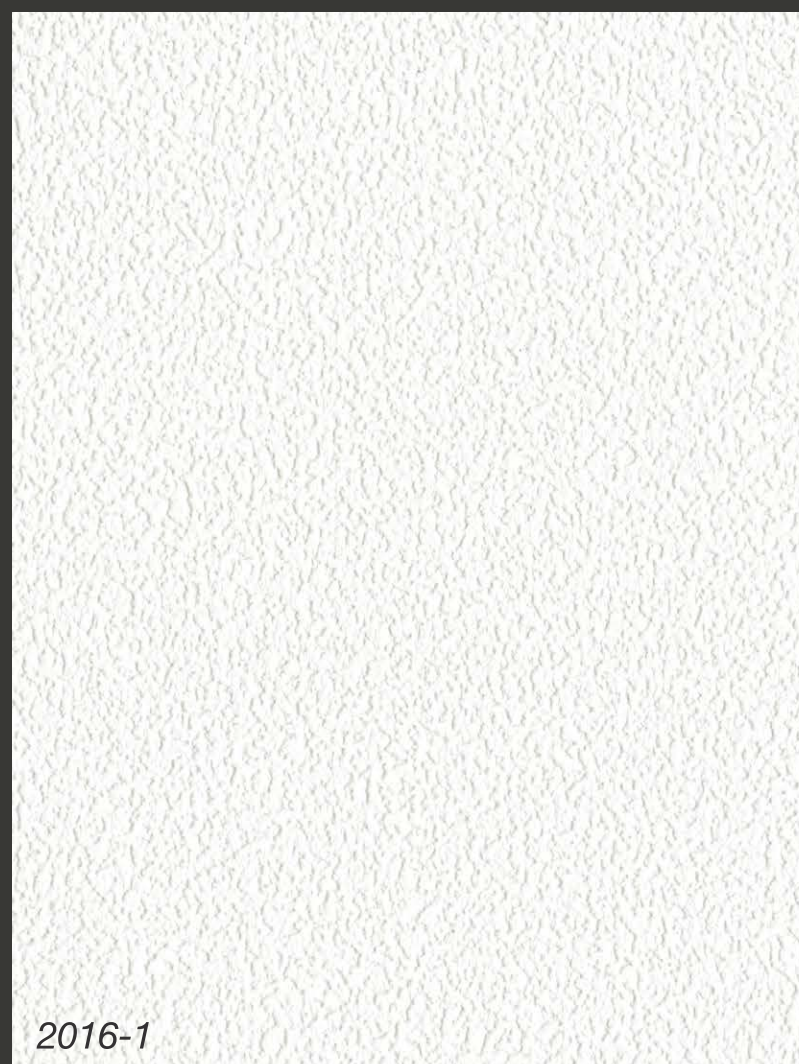
Eco-label Certificate



Recommended products
by Korea Atopy Association



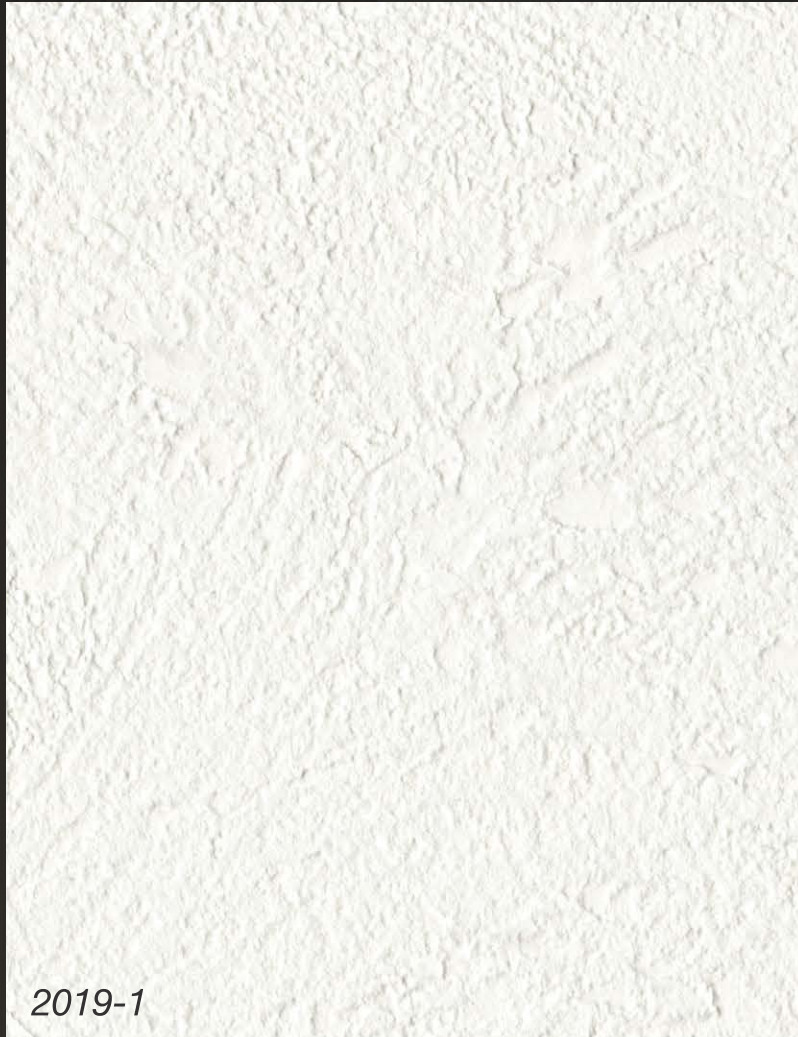
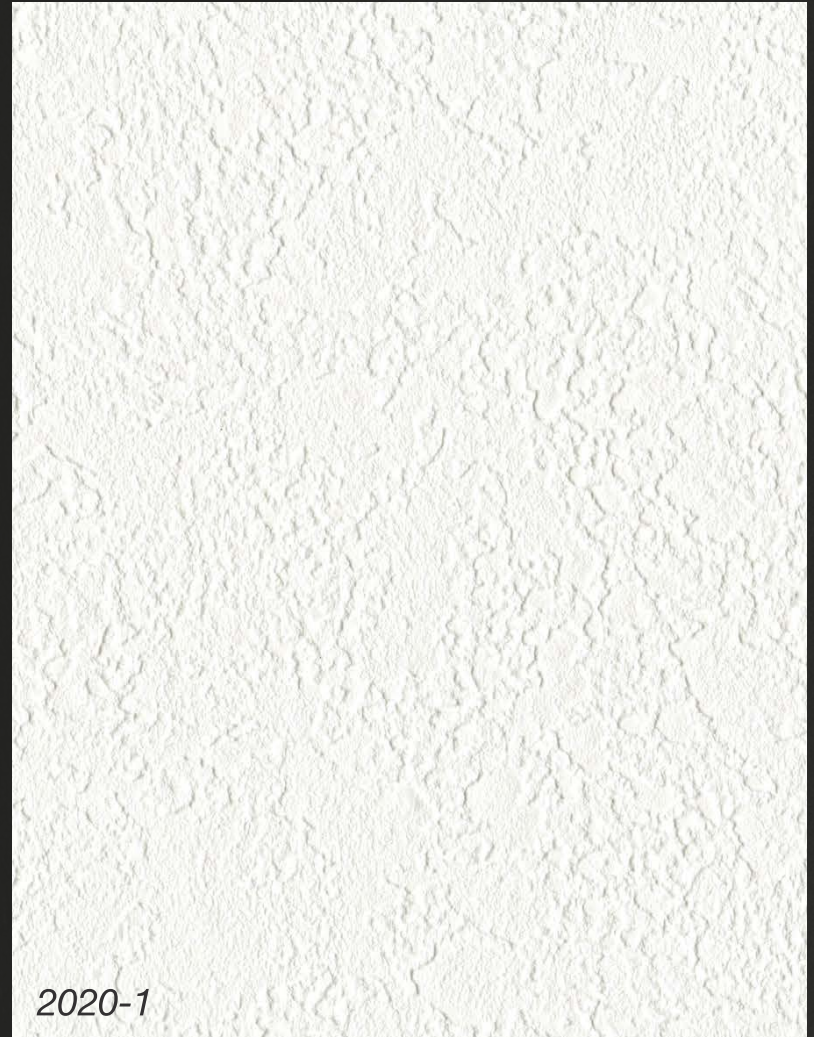
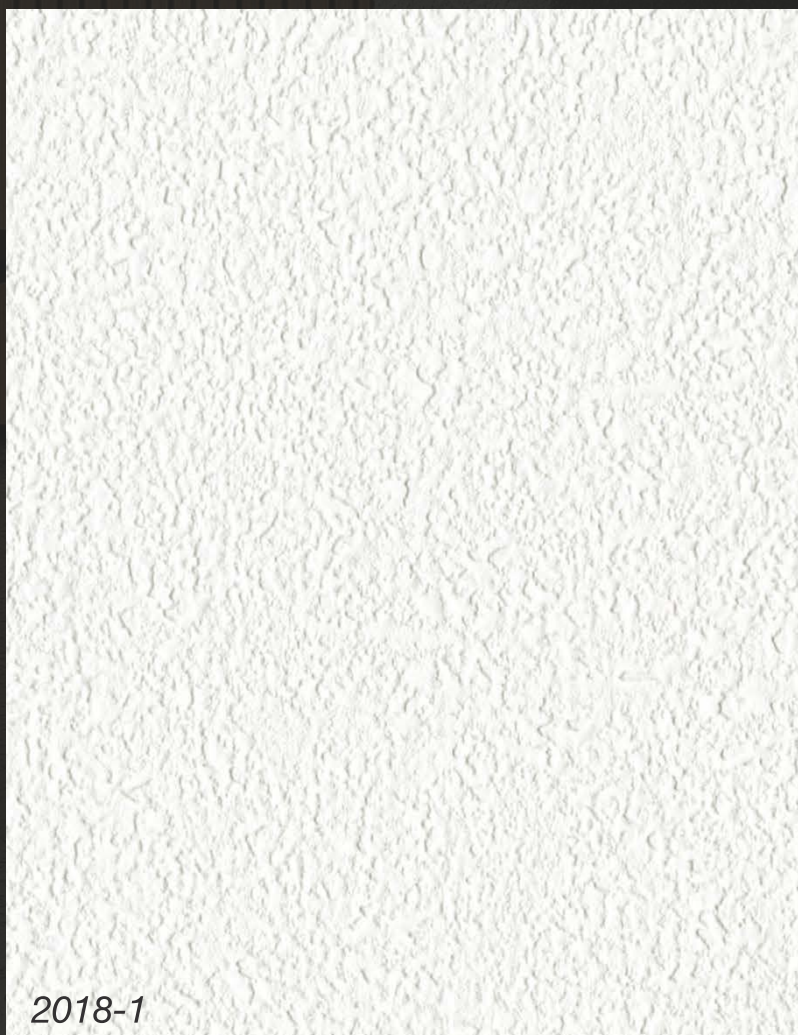
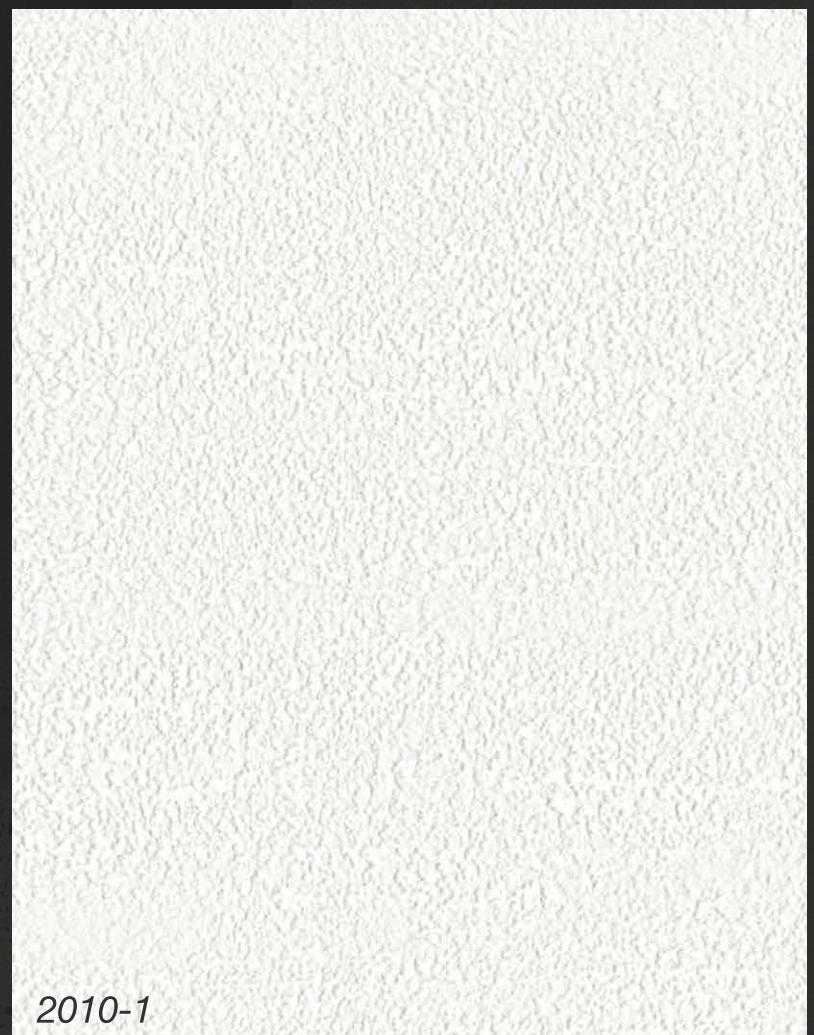
THE CHOICE OF FAÇADE



Façade. More than wallpaper.

Plaster

(Façade-Recommended Plaster Wall)



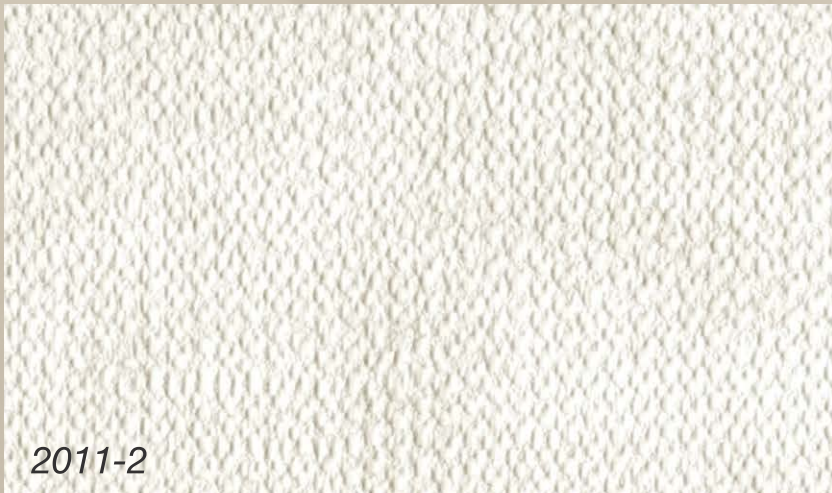
Fabric

(Façade-Recommended Fabric)



2015-2

Feel the depth of our textured wallpaper as it adds
dimension and character to your living space



2011-2



2011-3



2002-2



2007-2

FACADE

More than wallpaper

Ń1

Real plaster.

Elevate your interiors with the understated beauty of plaster textures. Subtle, yet impactful for any room.

Ń2

Fabric.

Basic wallpaper designs: the essential element that brings harmony to your interior.

Ń3

Pattern.

Create an attractive story in your home with a point pattern wallpaper that reflects your individuality.

Pattern no.

2020

MATISSE

2020-3

DETAIL VIEW

2020-1

2020-3

2020-4

2020-5

Pattern no.

2019

TIZIANO

2019-2

DETAIL VIEW

2019-1

2019-2

2019-4

Pattern no.

2018

CHAGALL



DETAIL VIEW



Pattern no.
2017

RAFFAELLO

2017-2

DETAIL VIEW

2017-1

2017-2

2017-3

Pattern no.

2016

DAVINCI

2016-3

DETAIL VIEW

2016-1

2016-2

2016-3

2016-4

Pattern no.

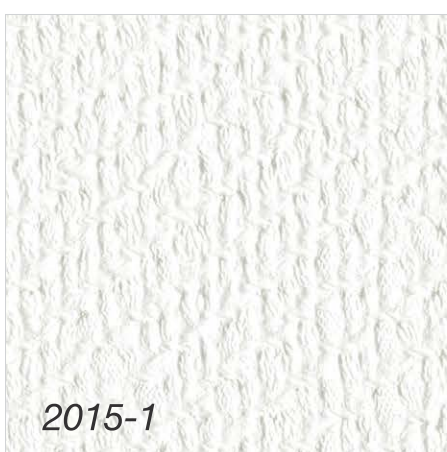
2015

AGNES



2015-2

DETAIL VIEW



2015-1



2015-2



2015-4

Pattern no.

2014

TERRACOTTA

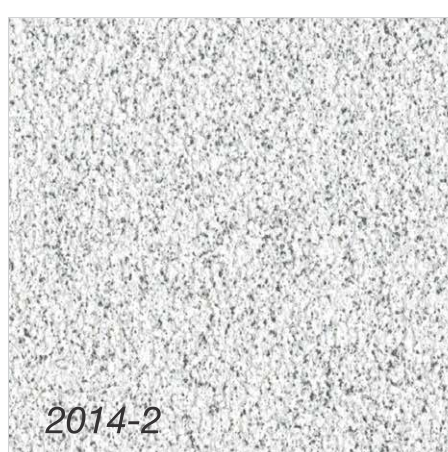


2014-1

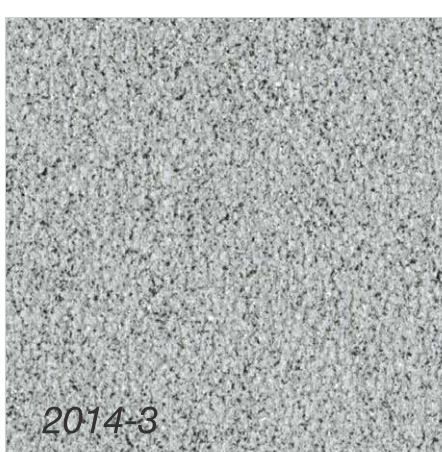
DETAIL VIEW



2014-1



2014-2



2014-3

Pattern no.
2013

VERMEER

2013-1

DETAIL VIEW

2013-1

2013-2

Pattern no.
2011

EDGAR



2011-2

DETAIL VIEW



2011-1



2011-2



2011-3



2011-4

Pattern no.

2010

FRANZ



2010-1

DETAIL VIEW



2010-1



2010-2



2010-3

Pattern no.

2008

RUBENS



2008-2

DETAIL VIEW



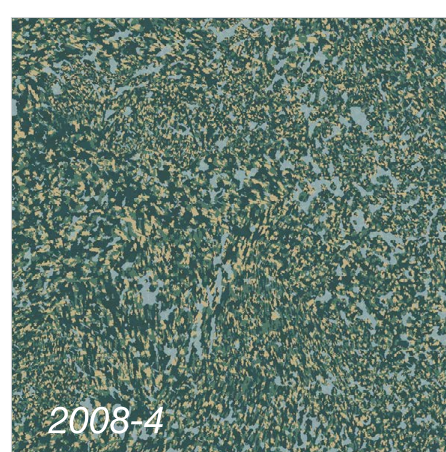
2008-1



2008-2



2008-3



2008-4

Pattern no.

2007

GOYA



2007-1

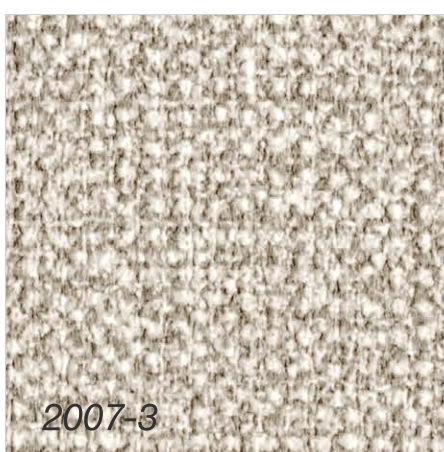
DETAIL VIEW



2007-1



2007-2



2007-3

Pattern no.

2006

CARL



2006-3

DETAIL VIEW



2006-1



2006-3



2006-4

Pattern no.

2005

CHARDIN

2005-1



DETAIL VIEW



2005-1



2005-2

Pattern no.

2003

TRAVERTINE

2003-1

DETAIL VIEW

2003-1

2003-2

Pattern no.

2002

PISSARRO



DETAIL VIEW



Pattern no.

2001

ROSSINI



2001-1

DETAIL VIEW



2001-1



2001-2

WALLGUARD

Scratch and stain resistant wallpaper

Advantages of Wallguard

20 Times stronger durability,
Anti scratch



20 times stronger rubbing fastness
than regular wallpaper



Anti scratch pet-friendly wallpaper

Space-optimized solution
for non-molding interiors



Textures suitable for hidden doors
and non-molding interiors



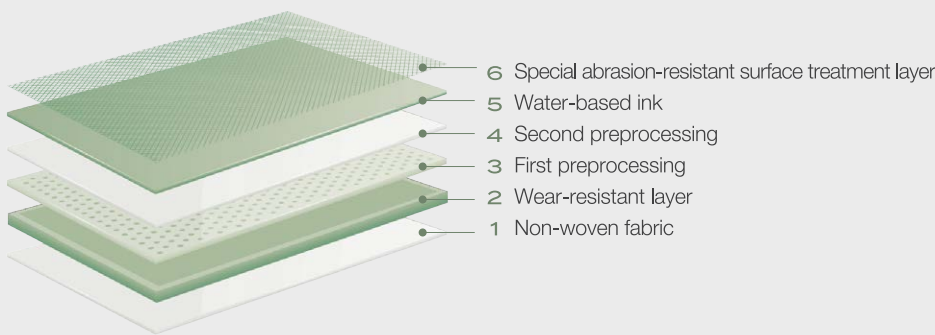
Connects space naturally
with the same color as interior film

Features of Wallguard

Safe space free of harmful elements

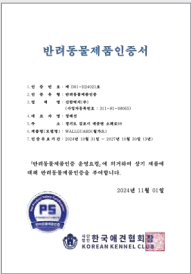
- 4 types of heavy metals (Lead, Cadmium, Mercury, Hexachrome) and Phthalate free
- Toluene, Formaldehyde Not Detected
Less than the total volatile organic compound threshold

Structures to enhance durability and quality



Excellent scratch resistance, certified as high grade

MSR-B1 grade, MSR-B1.5 grade certified Pet Product Safety Certification acquired



Pattern no.

W2201

HARDRIC



DETAIL VIEW



FAÇADE

HIGH-END COLLECTION